

# Masterclass

## *in Advanced Strategy, Risk & Governance*

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Leading-edge strategies & tactics for nonprofit executives & Board members.

Steven Bowman, a leading international adviser in corporate and nonprofit conscious leadership, is presenting an intensive 1-day Masterclass on Advanced Strategy, Risk and Governance in a nonprofit environment on the dates listed above.

This Masterclass will shake long-held beliefs about strategy and innovation, risk and governance. CEOs, senior executives, Chairs and Board members should not miss this event.

- Would you and your board benefit from the renewal of energy and the skills to become even more strategic and innovative?
- Do you have new Board members who would benefit from the latest in strategic thinking and governance practices?
- Would you like the latest and most powerful strategies to get your board truly engaged and making the decisions that create the desired future for the community you serve?

This is a Masterclass in the truest sense of the word. Even the most experienced nonprofit leaders and board members will walk away with new ideas that can be put into practice the first day back in the office.

**All registrants receive a free copy of the nonprofit eBook “The Conscious Chief Executive.”**

[CLICK HERE TO REGISTER](#)

### ENQUIRIES TO

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## EVENT DATES

CITY	DATE	VENUE	
<b>Melbourne:</b>	Wednesday 14 August	<b>Perpetual Trustees</b> 525 Collins Street, Melbourne VIC 3004	<a href="#">REGISTER</a>
<b>Sydney:</b>	Friday 16 August	<b>Holman Webb Lawyers,</b> Level 17, Angel Place 123 Pitt Street, Sydney NSW 2000	<a href="#">REGISTER</a>
<b>Brisbane:</b>	Monday, 5 August	<b>Common Ground Queensland,</b> 15 Hope St, South Brisbane QLD 4101	<a href="#">REGISTER</a>



“The Masterclass was great value for money. An incredible amount of information and a wealth of tools that every director would find useful in their organisation. I would recommend the Masterclass to new directors and also experienced directors who might need a refresher.”

— **Petrina Dorrington, Acting ED, Consumer Utilities Advocacy Centre**

9:00-10:30 am

<b>8:30 am Registration</b>	
<b>Title:</b>	<b>Forget the Strategic Plan and Build Strategic Awareness into your Organization!</b>
<b>Brief Description:</b>	Organizations devote much time, energy and money to strategic planning, but the outcomes are often not worth the investment. Yet, more than ever we need decisions that are in line with the organizational vision, that take into account ramifications, budgets, staffing, image and more. How do you, your staff and your board examine situations from a broad perspective and develop solutions that benefit your organization?
<b>Learn:</b>	<ul style="list-style-type: none"> <li>• Why strategic plans don't work</li> <li>• What is strategic awareness?</li> <li>• Creating a culture of strategic awareness</li> <li>• What strategic thinking entails</li> <li>• Selecting the right people for strategic awareness</li> <li>• Strategic induction programs</li> <li>• Creating Board, senior executives and staff culture to facilitate strategic awareness</li> <li>• Creating Board and staff meetings that facilitate strategic awareness and strategic thinking</li> <li>• Powerful Strategic Questions for every Board member</li> </ul>

11:20 am - 1:00 pm

<b>11:00 - 11:20 am Morning tea</b>	
<b>Brief Description:</b>	What would it take for your strategic plan to be truly strategic? Do you want to know how to embed the strategic plan into all facets of your organization and get amazing buy-in from Board, staff and stakeholders? Do you want a process that is quick, focused and provides step-by-step guidelines that result in a strategic plan that is accountable and measurable? What if strategic planning was the opposite of what most people think it is. What if it was quick, thorough, truly strategic, with clear accountability and laser focus whilst adapting continuously as required?
<b>Learn:</b>	<ul style="list-style-type: none"> <li>• Structuring the strategic plan process for success</li> <li>• The two critical elements missing from 90% of all strategic plans</li> <li>• Structuring Board and staff agenda and reports</li> <li>• Implementing public and internal techniques for accountability</li> <li>• Recognizing and dealing with performance management issues</li> <li>• Measuring and reviewing the implementation of your plan effectively</li> <li>• Annual reviews and continuous strategic planning</li> <li>• Cascading operational plans</li> </ul>

1:30-3:00 pm

<b>1:00 - 1:30 pm Lunch (provided)</b>	
<b>Title:</b>	<b>Risk Management Rocks! Risk Seen Through the Lens of Strategic Opportunity</b>
<b>Brief Description:</b>	What if risk was easy to identify, provided strategic advantage to your organisation, and added value to achieving your vision and mission? What if risk was perceived by your Board as strategic advantage, hidden opportunity and potential innovation? Would this change how you and your organization dealt with risk? Understanding risk will unlock invisible opportunities. Risk is strategic advantage, not a compliance issue.
<b>Learn:</b>	<ul style="list-style-type: none"> <li>• The secrets to identifying relevant risks</li> <li>• A simple yet powerful risk management plan (with nonprofit examples!!)</li> <li>• Risk treatment strategies that add innovation and facilitate strategic awareness</li> <li>• The role of the Board in risk management</li> </ul>

3:15-4:30 pm

<b>3:00 - 3:15 pm Afternoon tea</b>	
<b>Title:</b>	<b>So Where are the Potential Board Members, How do I Make Sure I Get the Good Ones, and How do we Performance Manage the Board?</b>
<b>Brief Description:</b>	Have you felt ecstatic when one of the biggest names accepts a position on your board only to find that he or she did not live up to expectations? Have you sometimes felt lucky just to find someone with a pulse to say yes when seeking new board members? Recruitment today must be strategic. The other side of recruitment is performance management. How do we performance manage Board members and Boards? And what if they are not capable of adding value?
<b>Learn:</b>	<ul style="list-style-type: none"> <li>• Designing a recruitment plan</li> <li>• Setting expectations</li> <li>• Identifying the "right" potentials and not just the usual suspects</li> <li>• What is performance management of the Board?</li> <li>• What are the problems with Board evaluations?</li> <li>• How do we remove unproductive Board members?</li> </ul>

<b>4.30 pm Wrap up</b>	
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PRESENTER

## Steven Bowman

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Acknowledged as a pioneer in the field of Conscious Governance, risk and strategy in the USA, Asia and Australia, Steven Bowman has transformed the prevailing understanding of the meaning of governance and strategy.

He began to envision a conscious governance philosophy, which has quickly spread throughout the world, based upon the premise that governance is about the choices that people make and not just about compliance, policy and procedures. The Australian government has provided a large Federal export grant to facilitate taking his work to international markets.

He is a director of Conscious Governance, based in Melbourne, Australia. He is sought after by businesses around the world as an expert adviser on conscious leadership, strategic innovation and awakening the power of consciousness within organizations.

Steven has held numerous senior executive and CEO positions with some of the USA and Australia's most prestigious organizations. He has authored and coauthored over fourteen books on nonprofit governance, strategy, risk and executive leadership.

He currently consults with over one thousand nonprofit and corporate organizations each year in the USA, Australia, New Zealand, and Asia. He is a Fellow of the Australian Institute of Company Directors, and a Fellow of the Corporate Law and Accountability Research Group, Monash University.

Steve is a warm and engaging conference keynote speaker and dynamic workshop/seminar facilitator. He brings over thirty years of hands-on experience and delivers it in a down-to-earth style that speaks to everyone throughout an organization. He leaves his audiences inspired, with practical tools and tips that they can apply at work, at home, and in their communities.



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